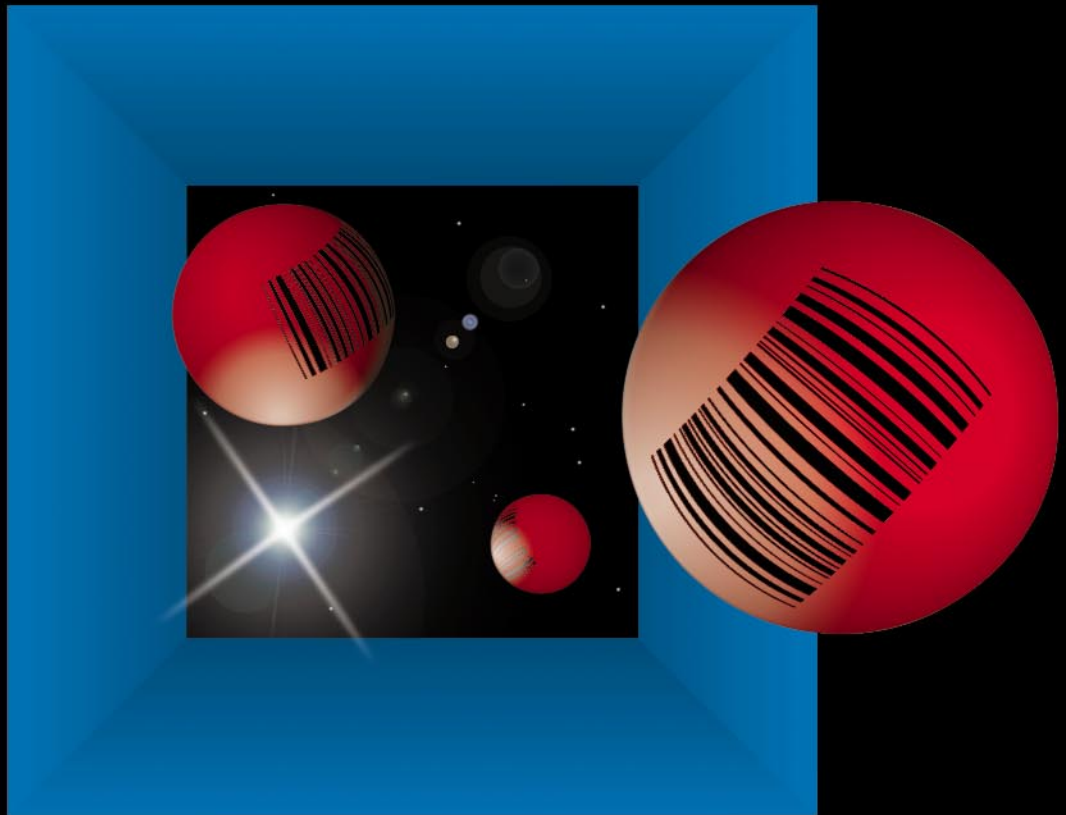


# LabelVision®



**Maybe It's Time You Started Looking at Bar  
Code Software From a Different Perspective.**



# LabelVision

# Taking bar code labeling to a whole new dimension.

Wouldn't it be great if designing labels were as easy as using a word processor?

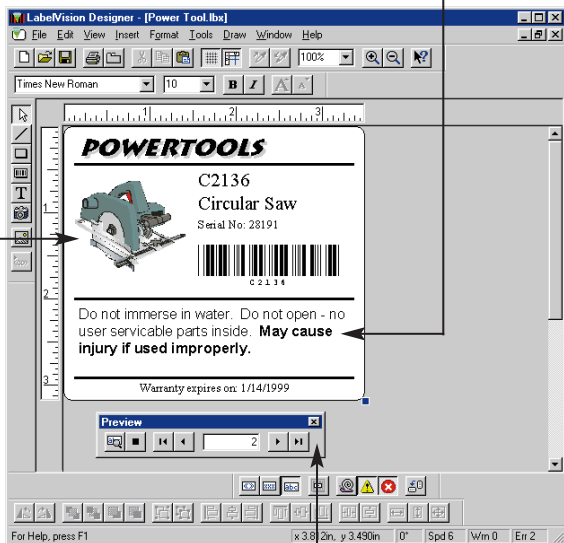
Introducing LabelVision — the next generation of labeling software. Designed from the ground up for Windows 95/98/2000 and NT 4.0, LabelVision makes bar code labeling easier than ever.

## A familiar user interface

LabelVision is designed to work like the applications you already know. Built on the standards set by Microsoft Office applications like Word and Access,

*As Printed view shows your data exactly as it will print. You can continue to edit the label in As Printed view.*

Mix type styles and typefaces in the same text object, just like a word processor.



Use the power of OLE to embed and edit objects from your favorite drawing program directly on your label.

The Preview toolbar lets you easily navigate the records of your database table, and see exactly how they appear without having to print them.

LabelVision lets you use the knowledge you already have. Open multiple labels at the same time, drag and drop objects between labels — it's all here.

## Built-in word processor

Would you use a word processor that wouldn't let you mix **bold**, *italic* or different fonts in the same paragraph? Of course not! But most bar code labeling packages limit you to a single font in a text object.

With LabelVision, you can have any combination of fonts in a single text object, just like a word processor. On-screen text editing and extensive paragraph, font and alignment settings make it easier than ever to control the formatting of text on your label. You can even let LabelVision automatically choose the font size to fit within a given space at print time.

LabelVision supports all the fonts built into your printer, as well as TrueType fonts.

## Use graphics like never before

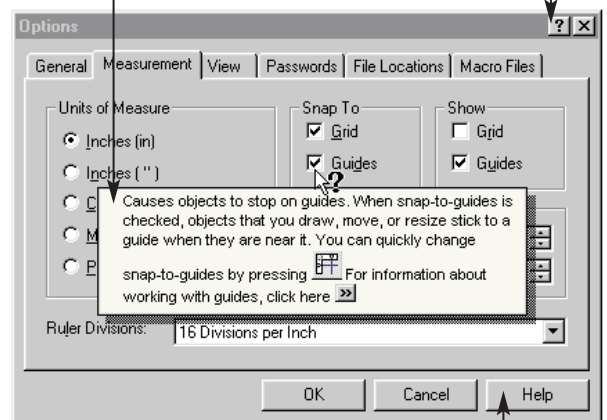
LabelVision makes it a snap to include logos or pictures on your label. Just draw a picture in your favorite drawing program, then copy and paste it into LabelVision. The picture is copied *in its native format*. Most labeling programs require you to export your logos to bitmaps, which means you have to re-export them every time you change the size/resolution, or else they will print poorly. Not LabelVision — want to change the picture later? Just double-click it in LabelVision, and edit it in-place, right on the label! Like the programs in Microsoft Office, LabelVision supports Object Linking and Embedding (OLE) technology. This means you can insert an object from any compatible application into your label. Most popular drawing programs, including those from Corel, Adobe, Microsoft and Visio, are OLE compatible.

## Help at every turn

We have built in extensive online help, accessible at the touch of a button. Every dialog box, message and screen element has detailed documentation. Just press the help

*You'll find detailed online help available at the touch of a button.*

Just click on the ? button and click on any control in any dialog box for a detailed description of that control.



Press the Help button for an overview of the current dialog box.

button, or press the ? button and click on something, and you'll receive a detailed description of what it is, with cross-references to related topics.

There's also an online tutorial to walk you, step-by-step, through the creation of your first label.

LabelVision displays alerts to warn you about potential problems with your label. These small icons appear in the upper right corner of an object in the designer. Holding the mouse over the icon shows a pop-up window that describes problems with that object. LabelVision even shows alerts if you use features that would slow down the printing of the label.

## Advanced labeling features

LabelVision includes a Print Only program, which can print (but not design) any labels created with the label designer.

You can also password protect individual labels, or each of the LabelVision modules. You can even have separate passwords for label design and printing.

LabelVision's data logging feature lets you create audit trails by recording which labels and fields have been printed. Data logging supports output to text files or database tables, and can automatically remove data to ensure that the data log doesn't grow too large.

Need to use LabelVision on multiple computers? Then you'll want our multi-user network version. All LabelVision editions support concurrent licensing, which means you have to purchase only as many licenses as you will use simultaneously.

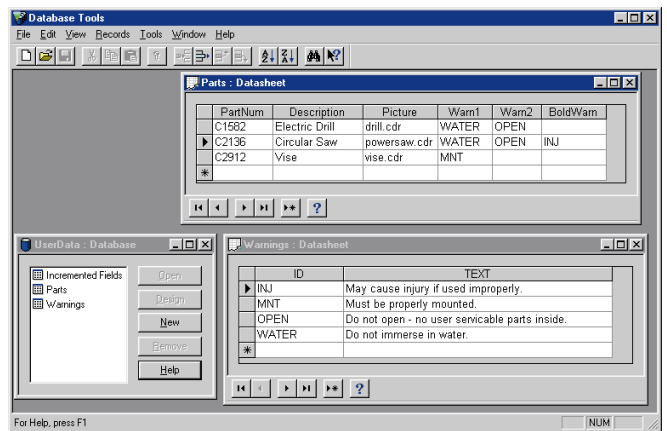
## A database with room to grow

LabelVision includes a powerful built-in database. Based on the Microsoft Jet database engine, LabelVision databases are compatible with Microsoft Access. In fact, you can open an Access database with LabelVision, and vice-versa.

If you have data in another database, don't worry. LabelVision supports Microsoft's Open Database Connectivity (ODBC) standard, used to read and write databases such as Oracle, SQL Server, Sybase and others.

No matter where your data comes from, LabelVision makes printing with it a breeze. With its data preview mode, you can see your data exactly as it will print — no more guesswork and wasted labels. You can even navigate between records of your database, and watch the data change on-screen, just like a mail merge in Microsoft Word. It's that easy!

*Use the built-in Microsoft Access compatible database tools to create and edit databases, or to link to external data files or ODBC.*



Often, you'll just want to print one or two records from the database. Use LabelVision's data filters to accomplish the task. You can define a filter to prompt you for a field; when you print, just type the key field (like a part number), and that record will print. You can even define a point-and-shoot filter, and LabelVision will display a list of records and let you select the ones you want to print.

You can easily define cross references or lookups between multiple database tables, and you can also use Structured Query Language (SQL) to define a data filter.

## Powerful printer support

LabelVision can print on any Windows-compatible printer, and can even print in color. It can print multiple labels across and down, and different label designs on the same page.

LabelVision also supports industrial bar code printers. Its print drivers are optimized for speed, taking full advantage of the graphic and font storage built into these printers. You can change the printer settings from within LabelVision, and can even provide label-specific overrides for some settings. Want a particular label to print a little darker than the rest? No problem.

LabelVision lets you test print any label on a Windows printer, without having to change the printer selection.

## Print queuing

LabelVision includes a print manager to schedule and prioritize your print jobs. Hook up any number of printers to your computer, change job priorities, hold and release print jobs, all at the touch of a button.

Even if you only have one printer, using the print queue

lets you print in the background, and continue working while LabelVision prints your label. If you print from a database, you can even merge data in the background.

## Serial numbers

LabelVision's auto incrementing fields let you create text or bar code objects that automatically change from one label to the next. This powerful feature can be used for everything from product serial numbers (where the number never repeats itself) to page numbers like "1 of 3," "2 of 3," etc.

Here again, we've got you covered. Your serial numbers can be numeric (0-9), alphabetic (A-Z), alphanumeric (0-9, A-Z) or hexadecimal (0-9, A-F). If that's not enough, you can define your own! For example, suppose you want to print alphabetic serial numbers, but you want to exclude vowels so that no words are formed. Just use a sequence of B-D, F-H, J-N, P-T, V-Z. It's that easy.

Auto incrementing fields can even be stored in the records of a database, allowing each part number in your system to have a different range of serial numbers.

LabelVision takes full advantage of the built-in serialization capability of industrial printers to ensure that your labels print as fast as possible.

## Expressions

Suppose you want to convert pounds to kilograms?  
Validate that a typed-in value is within a certain range?  
Calculate the quantity to print?

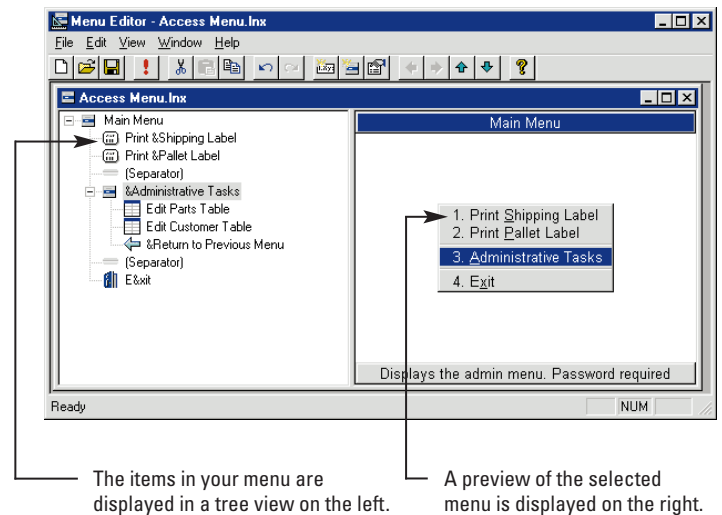
LabelVision has you covered. Just use an *expression*. An expression is like a formula in Excel, and lets you do everything from simple calculations to complicated data manipulation, all from within LabelVision. You can choose from a wealth of built-in functions, or even write your own using Microsoft's VBScript programming language, included with LabelVision.

## Create a turnkey system customized to your needs

Use the built-in Menu Editor to create custom front-ends for your labeling solutions. Menu options can print labels, open databases or run any other program.

Plus, our built-in VBScript programming language offers unlimited flexibility, by letting you create scripts to manipulate fields, objects, labels or just about anything else. You can then assign these scripts to label events, so they are triggered automatically when the label prints.

The Menu Editor creates custom front-ends for your labels in minutes.



## Integrate with your existing systems

LabelVision provides a suite of tools that make it simple to integrate with your existing mainframe, ERP, Unix or legacy system.

Use RecordWatch to watch for data to appear in a text file or database table. When a new record appears, LabelVision prints a label automatically, then deletes or updates the record to indicate it has been printed.

LabelVision can control other applications, or be controlled itself, using ActiveX automation. This powerful technology lets you launch and pass data between many Windows programs.

## Ready for your needs today, and tomorrow

Even if you have simple needs today, there will no doubt come a time when you want to do something unusual. Don't make the mistake of locking into a program with no room for expansion. LabelVision gives you plenty of room to grow.

For more information, please contact:



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